

ENTERCOM NEW ORLEANS  
METROSTATION "SHAKE IT" BACKSTAGE VIDEO  
Contest Rules

These contest rules are specific to the above contest conducted by Entercom New Orleans, LLC d/b/a WEZB-B97.1 "All The Hits" ("Station"). Except to the extent specifically set forth below with respect to this specific contest, the Station's general contest rules apply to this contest as well. A copy of these specific contest rules and the Station's general contest rules are available at the Station's studio at 400 Poydras, Suite 800, New Orleans, LA 70130 during regular business hours and on the contest page on the Station's website at b97.com. To the extent that the general contest rules differ from these rules, these rules will govern and control with respect to this Contest.

#### How to Enter

1. No purchase is necessary to enter.
2. To be eligible to participate in this contest, **entrants must be 14 years of age or older.** All entrants who are under 18 years of age will be required to have their legal guardians co-execute all documents required in connection with this contest and failure to do so in a timely manner will result in automatic disqualification and any prize will be forfeited. **For all purposes under these rules, the parent or legal guardian will be recognized as the actual winner of the prize in the event that the winner is under 18 years of age.**
3. Eligible persons can enter by creating an original 30-second video recording and providing other required materials (as detailed below) beginning July 14 at 12:00pmCST until 12:00 pm on Thursday, July 24, 2008.
4. To enter, the producer of the video must post it on YouTube ([www.youtube.com](http://www.youtube.com)) and then must log on to [www.b97.com](http://www.b97.com) , click on the "Shake It With MetroStation" link on the homepage and then:
  - a. Complete the on-line entry form for the Contest, including video producer's name, address, age, email address, telephone number (including area code) and (i) URL link to the entrant's YouTube video and (ii) attach the required consent form (described in Section 4(d) below.
  - b. The link to the entrant's You Tube video must be to one (1) original video showing us your best dance to the song "Shake It" by Metro Station. The video is suggested to be :30 in length, but may not exceed one (1) minute in length. Video must contain a B97.1 "All the Hits" logo (provided at [www.b97.com](http://www.b97.com)) for at least 10 seconds.  
**YOU MAY ONLY INCLUDE THE SONG "SHAKE IT" AS PERFORMED BY METROSTATION. The video MUST NOT contain any copyrighted music, video or other material unless the producer has obtained all of the appropriate licenses for the commercial use of such copyrighted material and has attached proof of such licenses to producer's entry form;**
  - c. No persons should be depicted in the video other than the Entrant and by entering



this contest the Entrant consents to use of the video by Station in any manner it sees fit with no compensation to the Entrant. Any video with any other person(s) depicted in it will be ineligible and will be disqualified. By submitting a video, each Entrant represents and warrants that they own the rights to, or have obtained permission to use, the video submitted with each entry. Further, each Entrant authorizes the Station to post the video on the [www.b97.com](http://www.b97.com) website and/or a link on the [www.b97.com](http://www.b97.com) website to the Entrant's YouTube posting.

d. A scanned, completed and signed Consent and Release Statement in the form attached below must be attached to your online entry as a PDF or JPEG document and must be signed by the Entrants (who must be the ONLY person whose image, voice, or talent is captured in the video). In no event can the Entrant/person included in the video be under 14 years of age, even with parental consent. By entering this contest and submitting a signed Consent & Release, all Entrants agree that (i) such electronically submitted signatures are deemed to be and are acceptable as if they were original signatures, and (ii) to keep the original of the Consent & Release for at least 6 months after this contest ends and to provide it to Station, upon Station's request, at any time prior to 6 months after this contest ends whether or not the Entrant is a winner in this contest.

5. Failure to submit and/or comply with the items as requested/required above will result in immediate disqualification.

6. No more than one (1) entry per Entrant. Entrants may submit performances as individuals only.

7. An Entrant may only send in a video that they participate in. Any video received from an Entrant who is not a participant in the performance depicted therein or that contains any other person visible in the video will be disqualified.

8. Station reserves the right (but not the obligation) to post the You Tube links from one or more entries (in Station's sole discretion) on [www.b97.com](http://www.b97.com). Station reserves the right to post some or all of the entries on the Station's website, [www.b97.com](http://www.b97.com) for entertainment purposes only.

9. Entries containing profanity, indecent or obscene material, defamatory content, and/or other explicit or inappropriate content will be disqualified as determined in Station in its sole discretion. By submitting a video, each entrant represents and warrants that they own the rights to, or have obtained permission to use, the video and audio submitted with each entry. Furthermore, each entrant represents and warrants that s/he has authorized the Station to post a link to the video on the Station's website. By submitting an entry, Entrants agree to indemnify Station should such representations and warranties prove to be false or inaccurate.

10. By entering this contest, entrants understand and agree that Station may elect to use any entry submitted for entertainment purposes and may choose to comment on, mock, poke fun at, and/or mimic any entry submitted. Entrants waive any right to make any



claim against Station or any contest sponsors with respect to any comments - disparaging or otherwise - made regarding such Entrant's entry.

11. ALL ENTRIES BECOME THE SOLE PROPERTY OF STATION AND MAY BE USED BY STATION IN ANY MEDIUM IT DEEMS DESIRABLE NOW OR IN THE FUTURE WITHOUT ANY COMPENSATION TO THE ENTRANT, PRODUCER OR ANY OF THE PERSONS WHO APPEAR IN OR PROVIDE MATERIALS FOR THE SUBMISSION.

#### How to Win

12. On or about Thursday, July 24th at 1:00 p.m., Station will select a Grand Prize winner (on any lawful criteria). YouTube "views" will be taken into consideration but will not be determinative. Winner will be notified by telephone before Thursday, July 24th at 5:30 p.m. Station will only be required to leave one (1) message at the number provided in entry. If no answer or answering machine is reached, Station will not be obligated to attempt any further contact.

13. Odds of winning depend on the number of entries received.

14. Station is not responsible for any error or technical malfunctions associated with the [www.youtube.com](http://www.youtube.com) site that may affect any entrant's ability to enter, win, viewed or be properly considered in this Contest, regardless of the cause. In the event of a malfunction associated with the [www.youtube.com](http://www.youtube.com) site that Station (in its sole discretion) deems to materially and adversely affect this Contest, Station reserves the right to suspend this contest, terminate this contest without a winner, terminate this contest and select a winner early, provide alternative means of entry or any other changes to these contest rules that Station deems appropriate under the circumstances. Any such changes, terminations or suspensions will be announced on air and/or posted on the Station's website, if applicable.

#### Prize(s)

15. One (1) grand prize will be awarded to the verified winner in this contest (who is the person that submitted the winning entry), which is: Four (4) round trip tickets to Philadelphia, PA, hotel accommodations for two (2) nights and four (4) tickets to the MetroStation concert at the Festival Pier at Penns Landing located at 121 North Columbus Blvd., Philadelphia, PA, 19106. Winner and guests will be allowed to be on stage with MetroStation for the "Shake It" song performance only and at this venue only. Trip value is \$2000.00. Winner will also receive four (4) tickets to the MetroStation concert (includes entry to the Blue Bayou waterpark) on July 26, 2008 at Blue Bayou Waterpark in Baton Rouge (valued at approximately \$150) and four (4) meet and greet passes to be escorted backstage to meet MetroStation. Tickets and meet & greet passes for Blue Bayou concert must be picked up July 26, 2008 at Blue



Bayou. Failure to do so will result in forfeiture of any prize in this Contest. Winner may be required to come to the Station studios in advance to sign one or more affidavits, releases of liability and/or prize receipts.

16. While part of this prize is the meet and greet with the artists, the meet and greet with the artist is contingent on the artist appearing for the meet and greet, which is beyond the Station's control. Station is not responsible if winner and guests are unable to go on stage if the artist determines this is not allowable for any reason. In the event of illness, act of god, scheduling conflict or any other reason, Station is not responsible for this portion of the prize, which has no monetary value, and no alternate prize will be awarded and the meet and greet will not be rescheduled.

17. In the event that any winner is disqualified, Station reserves the right (but not the obligation) to select an alternate winner in accordance with the procedures set forth above for each contest or not to re-award the prizes at all.

Sponsor(s)

18. The sponsors of this contest are: Entercom New Orleans, LLC and Colombia Records.



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**Consent & Release**

I, the undersigned, intending to be legally bound, do hereby irrevocably authorize and consent Entercom New Orleans, LLC ("**Entercom**"), d/b/a WEZB-B97.1 "All The Hits" ("**Station**") the right to use, publish, and exploit for any and all advertising, endorsement, commercial and trade purposes whatsoever (including but not limited to advertising, promoting or publicizing the Station, Entercom, and/or its products and services) my name, likeness, portrait, recorded voice and image, statements made by me and biographical material.

I hereby release and discharge Entercom from any and all claims and liability for compensation, damages, or injury, including but not limited to claims for libel, false light, invasion of privacy, or other infringements of personal, property or proprietary rights of any nature, foreseen or unforeseen, associated with or arising out of the commercial or other uses of these images regardless of the nature of such use.

I hereby waive any right that I may have to inspect and / or approve the finished product, advertising copy or printed matter and am aware that any and all recordings may be edited and juxtaposed with other material.

I have read this release and fully understand its contents. I acknowledge that this release was willingly and voluntarily signed. I affirm that I am more than **18 years of age (or if I am not, that the child is at least 14 years of age and that his/her parent or legal guardian has signed in the space below)** and that I intend to be legally bound by the terms of this release.

I also acknowledge and agree that electronically transmitted signatures on this Consent & Release are deemed to be and are acceptable as if they were original signatures. I agree to keep the original of this Consent & Release for at least 6 months after this contest ends and to provide it to Entercom, upon Entercom's request, at any time prior to 6 months after this contest ends whether or not I am a winner in this contest.

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*Print Name of Entrant*

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*If Minor, Print Parent or Legal Guardian's Name*

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*Signature and, if minor, signature of Parent or Guardian are BOTH required  
(MINORS MUST BE 14 OR OLDER TO ENTER)*



